



MEDIA RELEASE

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***DYNAMIC HOTEL MANAGEMENT COMPANY***

***“Delivering Beyond Expectation in Thailand”***

Hotel Management Solutions Asia Pacific (HMS Asia Pacific) a new, dynamic boutique hospitality management solutions company -- targeting small to medium hospitality businesses -- has been launched in Phuket.

Drawing on over 40 years of hospitality experience throughout Australia and Asia, HMS Asia Pacific aims to fill a much needed gap in the hotel management arena in Asia Pacific, specifically in Thailand, bringing a much needed breath of fresh air and worldwide experience to the Thai hospitality industry.

“HMS Asia Pacific company’s mantra is *“Delivering Beyond Expectation”* and we provide specific industry “solutions” and service levels to property owners, operators and developers throughout Thailand”, said HMS Asia Pacific Joint Managing Director - Mr David Coyle.

Having successfully opened three Phuket resort properties in the past three years, Joint Managing Director David Coyle decided to launch HMS Asia Pacific, in conjunction with Australia partner – Belynda Steer.

HMS Asia Pacific’s currently client base includes Carlson Hotels which includes their Park Plaza and Radisson brands, CC Blooms Resort, Pan Pacific Bangkok, Arisara Place Serviced Apartment Resort Samui and Kalim Residence Phuket, said Mr Coyle.

Other major projects currently underway include the re-branding and imminent re-launch of a well known and successful property on Phuket Island, the opening of a Residential Apartment complex in Patong with a full property management system in place by HMS Asia Pacific’s Property Management Solutions division (HMS-PMS) as well as numerous Sales and Marketing accounts with smaller independent Hotel/Resort operators, said Joint Managing Director Ms Steer.

HMS Asia Pacific’s varied “solutions” and services now include Residential Property Management, Corporate Travel Solutions, Hospitality Recruitment Solutions and Sales and Marketing Solutions said Ms Steer. Our goal was to present a total “solutions” company to our clients and customers and our growth is partially due to the demand and needs from them, said Ms Steer.



The team at HMS Asia Pacific is unique and not like any other Hospitality Management Company in the Asia Pacific region. Our team is based on strong and lasting relationships that span over many years of friendship, support and personal growth. Our team is proud of all accomplishments made by the individual or as a team. Our only goal and ambition is to “**Deliver beyond Expectation**” and we all take this seriously in both our work and personal lives. We support each other in every aspect and believe that as one team we can, do and will achieve what ever we set our minds to. Our customers, clients and employees all benefit from our core fundamental beliefs and our commitment and dedication to ourselves and HMS Asia Pacific and its sub companies, we also have a lot of fun in the workplace which is healthy and necessary said Mr Coyle.

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